

CORPORATE SPONSORSHIP OPPORTUNITIES

CHARITY MUSICAL CONCERT

AWRC

in partnership with
ArchMan Music

Saturday 20th June 2026
Harrow Arts Centre, London



AN EVENING OF MUSIC WITH PURPOSE

AWRC invite you to partner with us for a prestigious charity musical evening in collaboration with ArchMan Music bringing together healthcare professionals, business leaders, community members and supporters for an inspiring night of live music and meaningful impact.

The event is a musical stage show featuring live performances of Bollywood melodies and scintillating dance sequences to a professional live band with powerful storytelling around domestic abuse and insights into the vital work of AWRC supporting women affected by domestic abuse.

AWRC 108 CRAVEN PARK,
HARLESDEN LONDON, NW10 8QE
TEL: 020 8961 6549/5701

ABOUT AWRC

AWRC (Asian Women's Resource Centre) is a specialist Black and Minority Ethnic women's organisation working to end violence against women and girls and create a society where everyone feels safe. We do this through a multifaceted approach:

- Specialist domestic abuse support services
- Advocacy, safety planning and risk reduction
- Holistic and culturally sensitive support
- Empowerment pathways towards independence and security
- Leading 3 pan London projects and collaboration on multiple partnerships with organisations focused on ending domestic abuse and harmful practices
- Delivering the UK's first course for Independent Domestic Violence Advocates on harmful practices

Over the past year, we supported 1,000 women across 23 community languages, many of whom have no recourse to public funds.



ABOUT ARCHMAN MUSIC

ArchMan Music was founded by Dr Archana Dixit and Dr Manish Bhardwaj, NHS Consultants and accomplished performers, combining their passion for music with charitable impact. Since 2022, ArchMan Music has organised multiple live fundraising concerts across London, raising significant funds for women's health and community initiatives while delivering professional, high-quality musical productions.

PREVIOUS CHARITY SUCCESSES OF ARCHMAN MUSIC

- Rooh: The Soul of Music (2022) – Raised over £7,000 for the British Menopause Society.
- Diye Jalte Hain (2023) – Raised over £8,000 for CW+ Charity supporting women's health.
- Trishna: A Musical Odyssey (2025) – Raised over £5,000 for CW+ Charity.
- Suroor: (2025) – Raised £4,500 for One Kind Act.

Each event attracted 250–300+ attendees and combined professional-level performance with strong community engagement and measurable charitable impact.



SPONSORSHIP PACKAGES:

Your sponsorship will directly help provide essential services such as our Helpline, activities and workshops, advice, counselling and many more.

With your support, we can give every woman the support she deserves to thrive and to live without the fear of abuse.

HEADLINE/PLATINUM SPONSOR: £5000

- 5-min stage time
- Two VIP tickets with organisers
- Full page advert in event publicity
- Logo on all promotional materials
- Branding on stage backdrop
- Dedicated social media promotion
- Acknowledgement in speeches
- PR photo opportunity
- Website recognition



GOLD SPONSOR: £3000

- 2 VIP tickets
- Half-page advert in publicity
- Logo on promotional materials
- Social media acknowledgement
- Event recognition

SILVER SPONSOR: £1500

- 2 complimentary tickets
- Quarter-page advert in publicity
- Logo placement in publicity
- Social media acknowledgement



EVENT ELEMENT SPONSORSHIP: FROM £500

Sponsor specific elements such as musicians, catering, drinks reception, photography, videography, décor or event programme. Benefits tailored according to sponsorship level.

WHY PARTNER WITH US?

- Demonstrate Corporate Social Responsibility
- Support vulnerable women and families
- Align your brand with a grassroots charity supporting equality and opportunity
- Gain high-value networking opportunities
- Increase brand visibility across digital and print platforms
- Make a meaningful and measurable social impact



CONTACT US

Please complete the attached payment form and return to punam@awrc.org.uk along with payment for your selected sponsorship tier. For sponsorship enquiries and bespoke partnership packages, please contact:

Punam Kharbanda:
Tel: 07837 680694
Email: punam@awrc.org.uk
Address: 108 Craven Park, Harlesden, London NW10 8QE



SPONSORSHIP FORM

DATE:

TYPE OF SPONSORSHIP

PLEASE TICK AS APPROPRIATE:

HEADLINE/PLATINUM SPONSOR £5000:

GOLD SPONSOR: £3000

SILVER SPONSOR: £1500

EVENT ELEMENT SPONSOR £500+:

BESPOKE SPONSORSHIP:

Element (please tick all that apply):

Bespoke payment amount:

Music
Catering
Drinks
reception

Photography
Videography
Decorations
Programme

PERSONAL DETAILS

FIRST NAME:

LAST NAME:

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BUSINESS NAME:

.....

ADDRESS:

.....

POSTCODE:

PHONE NO.:

.....

EMAIL:

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BANK DETAILS FOR BACS PAYMENT

BANK NAME: HSBC

ACCOUNT NAME:

ASIAN WOMEN'S RESOURCE CENTRE

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SORT CODE: 40-07-28

PAYMENT REFERENCE:

AWRC MUSICAL FUNDRAISER

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ACCOUNT NUMBER: 51061003

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